

Torrance Herald

Published Every Tuesday and Friday by THE LOMITA-TORRANCE PUBLISHING CO. Torrance, California

W. HAROLD KINGSLEY Editor GROVER C. WHYTE Business Manager

Subscription Rates in Advance Anywhere in Los Angeles County \$3.00 per year

Published semi-weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the postoffice at Torrance, California, under the Act of March 3, 1879.

OFFICIAL PAPER OF THE CITY OF TORRANCE

WHAT THE MELLON PLAN WOULD DO

PRESIDENT COOLIDGE'S display of executive determination not to compromise on Secretary Mellon's tax reduction plan is refreshing.

The Mellon plan should pass congress "as is." It will release vast sums of money for industrial purposes, decrease the number of unemployed, keep wages up, encourage building of factories and homes, bring benefit to every person in the United States.

We are indebted to the Southern California Development association for the following succinct outline of the plan.

Read this outline. And if you deem it worthy, a letter saying so to the California Senators and Congressman Fredericks will be of benefit to these representatives in judging the sentiment of the people on the Mellon plan.

Here is what the Mellon plan would accomplish:

- 1. Reduce the income tax on earned incomes 25 per cent. 2. Reduce the 4 per cent normal tax to 3 per cent, and the 8 per cent to 6 per cent. 3. Begin surtax application at \$10,000, scaling tax progressively upward to 25 per cent on \$100,000.

HONEST, SHIRT-SLEEVE DIPLOMACY

THE Portland Oregonian of January 16 contains a cartoon on the front page showing General Dawes sitting on a high stool in his shirt sleeves at the reparations commission table, which is surrounded by a group of European diplomats garbed in full dress, with medals, gold braid and all the tinsel that went with officialdom of the past.

General Dawes, silently watching from his stool, says: "Gentlemen, while I am here we will play all the cards on the table." Consternation appears on the faces of the diplomats as Dawes makes this statement.

The only aim of the American members of the reparations commission is to secure an early and peaceful settlement of the financial troubles of Germany, which are upsetting the industrial rehabilitation of all of Europe today.

"Diplomatic poker players" in Europe are not going to put over any sleight-of-hand tricks on "Hell-and-Maria" Dawes or O. D. Young while these gentlemen act as representatives for the United States on the reparations commission.

The American members of the commission are paying their own expenses, and are a living illustration of "shirt-sleeve diplomacy" which will appeal to every red-blooded American and give new hope to millions of befogged and beduddled European citizens.

WHY NOT BUSINESS METHODS ON FARM?

THE Illinois Grange recommends that farmers advertise their products as one method of solving "farm problems." The telephone and the classified advertising pages of the newspapers, used with discretion and the same faith and understanding which business men display in advertising their products, could be of inestimable value to the farmer who had the courage to use them.

Why should a farmer not utilize modern selling methods in disposing of his products direct to consumers? The automobile makes delivery or farm gate sales profitable and rapid. Business methods will do more than political methods to solve the farmers' problems, and the Illinois Grange is to be commended for its progressive action.

"Eighty-eight Pounds for a Dog Bite," says a morning paper headline. We have decided to wait until they become cheaper.—Punch (London).

A provincial is one who wonders how New York can tell the difference when there is a crime wave.—Associated Editors (Chicago).

The Turkish republic evidently intends to give the boys plenty of political jobs. It has ordered rigid enforcement of the prohibition law.—New York Tribune.

We sometimes think, after reading the accident lists, that our citizens are divided into two classes, the careless and the careless.—Boston Transcript.

The White House is declared to be unsafe. But the bravery of Messrs. Underwood, McAdoo and Johnson is equal to any risk.—New York Evening Post.

Two men named Diamond are to be tried for murder in New York, and they must be some of the rough Diamonds about which we have heard so much.—Indianapolis News.

Congress may be deadlocked, but it isn't lockjawed.—Washington Post.

HERE IS SONG FOR MEMBERS WOMAN'S CLUB

Mrs. Toll Surprised that So Few Know the National Song

Mrs. Charles H. Toll, district president of the Federation of Women's Clubs, in a recent communication to the local program chairman expresses her disappointment in learning that so few club members were familiar with the words of the official song of the general federation.

Since Mrs. Toll will visit the club here Thursday, Feb. 14, we are printing "America the Beautiful." Clip it out and memorize it.

1 O beautiful for spacious skies, For amber waves of grain, For purple mountain majesties Above the fruited plain. America! America!

2 O beautiful for pilgrim feet, Whose stern impassioned stress A thoroughfare for freedom beat Across the wilderness. America! America!

3 O beautiful for heroes proved In liberating strife, Who more than self their country loved, And mercy more than life. America! America!

4 O beautiful for patriot dream That sees beyond the years Thine alabaster cities gleam Undimmed by human tears. America! America!

Attend the Legion-Auxiliary Dance and Card Party Feb. 14 at Legion hall.—Adv.

TORRANCE NOTES Mrs. Charles M. Godwin of Los Angeles was a business visitor here Friday.

Mr. and Mrs. Sam Levy entertained a number of friends at cards Thursday evening.

Leave Your Classified Ads at Any of Our Convenient WANT-AD SUB-STATIONS

J. E. EATON Petroleum Geologist and Engineer Income Tax Reports

Virginia Art Shop 1333 El Prado St. Fancy Work, Stamped Goods, Plain Sewing

\$150,000 NOW AVAILABLE For Torrance Building See CHARLES VONDERAHE Vonderahe-Crowell & Steiner

Redondo Beach Dancing every evening (Mondays excepted) Bath House Open Daily

One Overcoat Covers A Multitude Of Sins Huddleston Knows Furniture